

Oakland Plan

OAKLAND TASK FORCE INTRODUCTION

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December 2018



The Oakland Plan

Oakland is undergoing a period of unprecedented change.

City Planning is committed to working with the Oakland community to create an neighborhood plan that:

- Reinforces Oakland as one of the most sustainable and livable communities in the nation.
- Identifies opportunities for communities like the Hill District to benefit from the innovation economy.
- Expresses recent efforts: One PGH, Oakland 2025, Citywide Green First Plan, BRT, Pitt Master Plan, Innovation District.

The Oakland Plan (continued)

- The Oakland Task Force (OTF) will serve as the Steering Committee. City Planning would facilitate meetings every other month during the planning process. Following adoption, the OTF will lead implementation efforts.
- City Planning will lead the planning process in partnership with other agencies, institutions, community organizations, faculty and students.
- The resulting plan will be an actionable strategy for realizing a bold vision for Oakland within 10 years. Implementation will start immediately.

Building on Success

- Ecolnnovation District (EID) is unanimously adopted by Planning Commission in September 2017.
- City Council approves rezoning of Uptown and creation of Performance Points System height bonuses.
- Uptown Task Force and Subcommittees form, establish work plans to implement the plan.
- Community design work for the Fifth and Dinwiddie site will culminate in URA release of RFP for development.
- UPMC Vision Rehab. Hospital is approved, addresses building performance and community benefits.

Building on Success (continued)

- Clearway Energy Group (formerly NRG) completes construction of Uptown District Energy Plan.
- Uptown Public Art Program launches with first of three publicly funded art projects in Tustin Park.
- Bus Rapid Transit proposal moves to 60% design.
- City commissions designs for corridor-wide trail system, improvements to Tustin Park, and new stormwater parks in collaboration with community partners and PWSA.
- Duquesne University commits to leading Commercial Corridor Plan with business partners.

Improvements to the Program

- Empower agency staff and community partners to lead the planning process with consultants as technical support.
- Establish Action Teams composed of implementers to dive into topics and create strategies to meet shared goals.
- Identify implementation resources early in the process to focus planning on outcomes and maintain momentum.
- Start research and engagement before the planning process begins to improve the value of early meetings.
- Recognize disagreements and conflict as signs of meaningful dialogue. Plan for iteration.

Neighborhood Plan Program

DCP is establishing a Neighborhood Plan Program and guide to achieve the following goals:

- Improve communication about City-led neighborhood planning processes;
- Share information with the public about neighborhood planning processes and what to expect from them; and
- Clarify roles and responsibilities for all involved.

Adopted Plans

Plans adopted by the City Planning Commission guide the activities of City agencies and community partners. The benefits of having an adopted plan include:

- Guides public investments in your neighborhood;
- Establishes basis for permanent Zoning Code changes;
- Requires Planning staff to review development projects for conformance with the adopted plan; and
- Assists with funding applications that ask for proposals to be consistent with adopted City plans.

Plan Topics (Draft)

Community Chapter

Required

- Housing
- Community Programs and Livability
- Cultural Heritage and Preservation
- Public Art

Additional

- Public Health
- Public Safety
- Community Uses in the Right-of-Way
- Nuisance and Enforcement Issues

Plan Topics (Draft)

Development Chapter

Required

- Land Use Policy and Zoning Regulations
- Urban and Sustainable Design
- Economic Development

Additional

- Commercial Corridors or Nodes
- Transit Station Area Planning
- Brownfield Reuse and Remediation
- Schools and Related Programs
- Special Districts
- Institutions

Plan Topics (Draft)

Mobility Chapter

Required

- Transit Service and Stations
- Pedestrian Access, Safety, Circulation
- Accessibility
- Bicycle Infrastructure
- Traffic Safety

Additional

- Next Generation Transit
- Freight Operations
- Parking

Plan Topics (Draft)

Infrastructure Chapter

Required

- Stormwater Management, Green Infrastructure
- Open Space Systems
- Energy System Planning including Renewable Sources
- Waste Management and Recycling
- Tree Canopy and Habitat

Additional

- Community / Urban Agriculture
- Invasive Species Removal / Habitat Restoration

Planning Process

- 1. Organize (4-6 months)** – Planning partners are brought on board, roles and responsibilities are established for Steering Committee members, and background research is conducted. Establish a basic timeline and set a communications strategy.
- 2. Visualize (6-8 months)** – Issues for the plan to address are identified based on analyses, a shared vision is established and goals for each chapter are set to guide the work of Action Teams in crafting policies and actions. Action Teams are created to work on plan details and report proposals back to the Steering Committee.

Planning Process (continued)

- 3. Strategize (8-11 months)** – Action Teams explore topics in detail and develop policies and actions that use implementation resources to address issues. Creative engagement allows the community to contribute and feel ownership over the problems and solutions.
- 4. Formalize (4-5 months)** – The plan is drafted, final analyses confirm proposals, and the document is reviewed publicly before being adopted.
- 5. Realize (10 years)** – The plan is implemented through projects, programs, investments, and the application of policies and regulations. Track success and make course corrections.

Next Steps for Oakland Plan

Right now: Coordination

- Discussions with agency partners about roles, responsibilities, and resources.
- Outreach with community partners to understand their needs for the planning process, resources they could contribute, and the role they'd like to play.
- Complete the work of the Public Engagement Working Group and incorporate the outputs into the Neighborhood Plan Guide.

Next Steps for Oakland Plan

Early 2019: Prepare Studies and Supporting Materials

- Consultants will be hired to study existing conditions (economic development, urban design, general demographics and conditions, historic resources inventory). Outputs will inform the planning process.
- The Neighborhood Plan Guide will be reviewed by partner agencies who will lead parts of the process, then a draft will be released for public comment before it's approved by the City Planning Commission.

Next Steps for Oakland Plan

Spring 2019: Start the Planning Process

- Work with Oakland Task Force as the project's Steering Committee.
- The first few meetings will focus on finalizing the public participation strategy, reviewing analyses, establishing the Action Teams that will develop the plan's actions, projects and programs.

What You Can Do Now

Over the next month:

- Meet with us to discuss needs, roles, and resources.
- Provide background materials such as studies, reports and plans your organization has completed.
- Identify faculty, courses, and other internal groups that should be involved in the planning process.
- Send quotes from your organization for inclusion in a City Planning press release in January about the Oakland Plan.

Thanks!

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